

## Projektový den 26. 5. 2022

---

### English

#### **Title: The Power of a Tweet**

The Goal: This project aims to analyze the power of social media tools such as Twitter in our modern world and the ways in which a few individuals can influence world events by “Tweeting” in English. Students will engage in discussion in English on the topic, conduct research, and create a project that intertwines technology and communications with politics, economics, modern history, pop culture, and more.

Content: This project will begin with a discussion of social media and the role of influential individuals in our society. The project will focus on 8 people or brands known for their Twitter accounts, such as Donald Trump, Elon Musk, Volodymyr Zelenskyy, Katy Perry, the Wendy’s restaurant, and more. The project will consist of students doing research in pairs about an individual, their biography, and about their Twitter account. Students will also select influential Tweets and produce an analysis of how their Tweets have impacted world events. The final part will consist of a discussion of whether these accounts and social media trends are making positive or negative impacts on the world and predictions about the future of social media.

Output: Research in English, Posters of Twitter Accounts/Individuals and their Impact on the World, Example Tweets and Accounts Created by Students

Target Group: Students interested in the role technology plays in our current world and who are interested in modern history, politics, economics, communications, or popular culture

Max number: 16 students

David Burch